



**NAGRIK SHIKSHAN SANSTHA'S**  
**COLLEGE OF COMMERCE AND ECONOMICS, TARDEO, MUMBAI**  
(NAAC Re-Accredited with B ++ (2.78 CGPA) and affiliated to University of Mumbai)  
[www.nsseducation.org](http://www.nsseducation.org)



Internal Quality Assurance Cell (IQAC) and P.G  
Section of NSS College of Commerce &  
Economics , Mumbai  
jointly organized

## Multidisciplinary National E- Conference

On

**"Contemporary Issues in Commerce, Management and  
Economics : An Overview of  
Covid 19 Pandemic and Its Impact on Indian  
Economy "**

Date:- Friday , 30<sup>th</sup> April 2021

Time :- 11.00 a.m. Onwards

**Target Audience:-** UG & PG Students , Research Scholar  
Teachers, Corporate & Industry person

### Patron

Dr. Jaydeep Mirashi

Dr. Pratibha Mirashi

Hon. Chairman

Hon. Superintendent

Nagrik Shikshan Sanstha

Nagrik Shikshan Sanstha

### Organising Committee

Dr. Dhiraj Ovhal

Dr. Raj Ankush Soshte

Convener

Convener

( IQAC-Coordinator )

( PG Section -Coordinator )

(9768937121)

(9867841148)

Dr. Shamim Sayed

I/C Principal

Media Partner



### Publication Opportunity

- Research Paper will be published in International Multilingual Referred Peer Reviewed Research Journal with high impact factor 7.940
- Last date submission of registration form and fees payment: 20<sup>th</sup> April 2021
- Last Date of Paper Submission: 23<sup>rd</sup> April 2021
- Confirmation of acceptance of paper: 25<sup>th</sup> April 2021
- Participation:- Free of Cost
- Presentation and E – Publication of research paper :- 600/-

### Guidelines for Submission of Research Paper

- Manuscript should be in A-4 Size, MS Word Format, Krutidevi 55 (Marathi font) Font Style- Times New Roman, Font Size: Heading-14, Text-12, Line & Paragraph spacing-1.5 with left and right margin justified.
- All references should follow APA style. Only standard papers will be accepted after plagiarism Check.
- Total length of full paper should not more than 6 pages.
- Research paper should be sent to email id:- [nsscommerceseminar@gmail.com](mailto:nsscommerceseminar@gmail.com) on or before 25 April 2021
- The editorial board have to right to reject modifies or improves the manuscript.
- Research Papers can be co-authored by more than one person
- Each co-author is required to do individual registration.
- Every Additional author/ Co-author is supposed to pay ₹ 200 as additional fee for the publication .

### General Instruction

- Participation to the Multidisciplinary National E- Conference is FREE of Cost.
- All paper presenter will be issued paper Presentation Certificate & Best paper presenter will be issued Best Paper Presentation Certificate also.
- Registration will be on First Come First Serve Basis.
- E- certificate of Participation will be provided to only those who have registered and attended the E- Conference and also filled the feedback form.
- Login ID and Password for the session will be emailed or send on whatsapp group before 10 minutes of starting of the session.
- After the registration for Multidisciplinary National E- Conference kindly join our whatsapp group through the link provided in registration form for the further Communication.
- Kindly click on link for registration : <https://forms.gle/vG1WLYYy3eQU6XRw8>
- Whatsapp Group link1:- <https://chat.whatsapp.com/E5mnFmjztorKYmvfweznnw>
- Whatsapp Group link2:- <https://chat.whatsapp.com/HkfA2KuYqW55w4drAAMEMM>

## Session Topic :-

# **“Contemporary Issues in Commerce, Management and Economics : An Overview of Covid 19 Pandemic and Its Impact on Indian Economy ”**

### Sub Themes for the publication:-

The themes are suggestive only. The delegates are free to take any topics which are coherent to the theme.

- Online Learning
- E-Commerce
- Human Resources Planning and Development
- Entrepreneurship Development
- Organizational Development and theory
- Demonetization and its impact on Economy
- Income tax / GST
- Business Management and policy
- Recent trends in business
- World Economy and Trade Business
- Environment Developing Economies
- International Business Management
- Transport Management
- Trends in logistic
- Trends in research
- Recent trends in Travel and Tourism
- Cyber Crime Digitalization
- Bitcoin ( E-Currency)
- International trade
- Higher Education
- Mass Media
- Foreign Direct Investment
- Corporate Social responsibility
- E-Business
- E-Governance
- Recent trends in manufacturing
- Inventory management
- Total quality management
- Marketing and consumer behaviour
- Innovation in Marketing Technology and Marketing
- Brand Management and crisis
- Services marketing and roles Customer relationship
- Management Social Marketing
- Marketing strategy Challenges and innovation
- Retail Marketing
- Green Marketing
- International Marketing
- Rural Marketing
- B 2 B Marketing
- Online Marketing
- Trade and Transport
- Stress Management
- Small business entrepreneurship
- Entrepreneurial resources and organizational choices
- Library and information science

### Bank details For Online payment

- Account Holder Name : NSS College of Commerce and Economics
- Bank Name : Bank of India
- Account Number : 004210100026876
- IFSC Code : BKID0000042
- Branch : Tardeo , Mumbai -400034
- MICR Code :- 400013052
- College contact no.: 022-23510203

### Registration Fee

	Academicians	Corporate/ Industry person	Research Scholar
Only participation	Free	Free	Free
Presentation with publication (per paper, per author)	₹ 600/-	₹ 700/-	₹ 500

**Chief Guest & Keynote Speaker**



**Dr. Yashodhan M. Mithare**  
Associate Dean, Faculty of Commerce and  
Management,  
Savitribai Phule Pune University,  
Professor, Department of Commerce,  
Haribhai V. Desai College, Pune

**RESOURCE PERSON**



**Dr. Nilanjan Ray**  
Accredited Management Teacher  
(AIMA, New Delhi)  
Associate Professor of Marketing Management  
(DoM) Adamas University Barasat, Kolkata,  
West Bengal, India

**CHAIRPERSON – TECHNICAL SESSION**



**Dr. Indrajit Ghosal**  
Asst. Professor, Amity University, Patna.  
Reviewer Member of IJOEM(ABDC-B, Emerald),  
Kybernetes- Emerald

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and P.G Section of NSS College of  
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**TENTATIVE PROGRAMME SCHEDULE**

Inaugural Function: -	11.00 a.m.
Address by Chief Guest & Keynote Speaker : -	11.15 a.m.
Address by I/C Principal: -	12.00 p.m
Address by Resource person:-	12.15 p.m
<b>LUNCH BREAK</b>	<b>1.30 p.m.</b>
Paper Presentation:	2.00 p.m.
Remark by Chairperson of Technical Session: -	3.30p.m.
Valedictory Function :-	3.30 p.m
Vote of Thanks :-	4.00 p.m.
National Anthem :-	4.15 p.m.